



BECOME A PARTNER

Next-Gen Leadership Network

Sponsorship & Showcase Opportunities

Introduction

The Next-Gen Leadership Network is a curated community of senior decision-makers across technology, professional services, HR, marketing, and finance.

We create high-trust environments where meaningful conversations lead to **real commercial outcomes**—partnerships, deals, and long-term relationships.

Our sponsorship and showcase opportunities are designed to give partners **direct, relevant access** to this audience—not through mass exposure, but through **curated, high-value engagement**.



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Package 1: Event Sponsorship & Co-Host



Positioning: Be at the centre of high-value conversations with curated groups of senior leaders.

What's Included:

- Co-host an executive event (dinner or roundtable)
 - 1-2 seats at the event
 - Carefully curated attendee list aligned to your target audience
 - Soft introduction and positioning during the session
 - Post-event introductions to relevant attendees
 - Branding on event communications
-

Event Types:

- Executive Dinners (8-16 leaders)
 - Roundtables / Forums (15-20 leaders)
-

Investment:

£1,000 – £2,500 per event
(Depending on format, audience, and level of involvement)

Best For:

- Building relationships quickly
- Engaging with multiple decision-makers at once
- Positioning your brand through insight, not sales

Why Partner With Us

- Access to CEOs, founders, and senior decision-makers
- Warm, curated introductions (not cold outreach)
- Opportunities to build trust and credibility in-person
- A platform for thought leadership, not sales pitches
- Long-term relationship building within a premium network

Our Audience

- Hold senior leadership roles (CEO, CTO, CMO, HR Director, Partner)
- Work in companies with 50–500+ employees
- Are actively investing in technology, people, and growth
- Value relationships, insight, and trusted recommendations

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Package 2: 1:1 Qualified Meetings

Positioning: Direct access to relevant decision-makers through curated, pre-qualified conversations.

What's Included:

- 👤 Target audience profiling (your ideal client)
- 👤 Identification of relevant members within the network
- 👤 Qualification of interest on both sides
- 👤 Arranged 1:1 meetings (virtual or in-person)
- 👤 Ongoing support to ensure relevance and quality

Meeting Quality:



- 👤 Senior decision-makers only
- 👤 Matched based on need, timing, and relevance
- 👤 Opt-in, warm introductions

Investment Options:

- £1,500 for 5 meetings
(£300 per meeting)
- £2,750 for 10 meetings
(£275 per meeting)
- £5,000 for 20 meetings
(£250 per meeting)

Best For:

- 👤 Business development and pipeline generation
- 👤 Entering new markets
- 👤 Targeting specific roles or sectors

Package 3: Advertising & Network Visibility



Positioning: Keep your brand visible and relevant to decision-makers across the network.

What's Included:

-  Featured placement on the Next-Gen Leadership Network
-  Inclusion in member communications / newsletters
-  Promotion alongside relevant events
-  Opportunity for insight-led content or partner features

Visibility Options:



- Website partner listing
- Featured partner spotlight
- Content collaboration (articles, insights)

Investment:

- £1,000 per quarter
- £3,500 per year (best value)

Best For:

-  Brand awareness within a targeted audience
-  Supporting event and meeting activity
-  Staying front-of-mind with members

Contact us



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www.next-genleadershipnetwork.com